

NOTE:

The paragraph, character, and shading styles in this document only work for the text size and word count used here. You will need to set style criteria based on the text size and word count in your layouts.

Offset highlight, paragraph style

Use this style to place an offset highlight behind large display text on white backgrounds only. Set leading larger to allow room for the offset highlight and to allow visual separation between multiple lines of text.

How to create the style

- Turn a paragraph rule on for “rule below”
- Set width to “text”
- Set the rule to a slightly smaller point size than your text. In this example the text is 68pt and the rule is 62pt.
- Use offset and left/right indent criteria to fine tune the position and size of the highlight

Aligned highlight for small scale text, shading style

Use this style to place a highlight behind small scale display text. Set leading point size to the same size as the text so that the highlight blends together for a more solid background effect. This is useful when text is set over a photo and requires more contrast for legibility.

How to create the style

- Turn paragraph shading on
- Set width to “text”
- Set top edge to “leading”
- Adjust bottom, left, and right offset criteria to fine tune the position and size of the highlight

Highlights Style Sheet

BIG TEN MEETS  
BIG HEART

Aligned highlight, paragraph style



Aligned highlight, paragraph style

Use this style to place a highlight behind large display text. Set leading to allow some visual separation between multiple lines of text.

How to create the style

- Turn a paragraph rule on for “rule below”
- Set width to “text”
- Set the rule to be the same point size as your text or slightly larger
- Use offset and left/right indent criteria to fine tune the position and size of the highlight



Offset highlight, paragraph style

BIG TEN MEETS  
BIG HEART



Aligned or offset highlight for one word

Aligned and offset highlight for one word or phrase

How to create the style

- Start by applying an existing paragraph style for aligned or offset highlight.
- Use the paragraph rules menu (not paragraph styles) to manually adjust the left and right indents to larger settings until only the word or phrase you want to emphasize is highlighted. This will override the style applied without altering your paragraph style which might be used elsewhere in your file.



Aligned highlight for small-scale text, shading style

BIG TEN MEETS  
BIG HEART



# Underline Style Sheet



## Underline, character style

Use this character style to place an underline below display text you want to emphasize. Use heavier line weights to match other design elements and use a color that contrasts with the text and background.

### How to create the style

- Since the underline won't apply to entire paragraph of text, use character styles to create the underline
- Turn underline on in the character style options menu
- Set weight, offset, and color criteria
- Select just the text to underline and then click on your underline character style to apply the style.



Underline,  
character style

At Iowa, there's nothing stopping you from working directly with faculty, like these mechanical engineering students testing a hand-built underwater glider with their instructor.