

ACADEMIC/ADMIN UNITS MERCHANDISE DESIGN GUIDE:

→ BRAND.UIOWA.EDU

Apparel:



Lockup only



Lockup + Tigerhawk

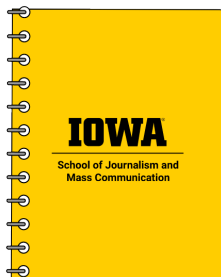


Unique message + lockup



IOWA logo + brand fonts

Hard goods:



Lockup only



Lockup + Tigerhawk



Message + lockup



Brand fonts + IOWA logo
(optional brand pattern)