

STUDENT ORGANIZATIONS MERCHANDISE DESIGN GUIDE:

→ [BRAND.UIOWA.EDU](https://brand.uiowa.edu)

Registered student organizations



Unique logo only



Unique logo + badge



Unique logo + UI name

Sport club competition wear and equipment



Block IOWA + badge



Tigerhawk + badge



Lockup + badge



Badge only

Sport club promotion and fan gear



Lockup + badge



Lockup + Tigerhawk



Brand fonts + badge



Lockup only
(Limited imprint)